

# EunJi Lee

Product Design & Visual Design

## EXPERIENCE

Apr 2021 - Present, Redwood City, California

### Product Designer, Findem

- Collaborate with product, engineering, and support teams to ascertain customer needs, evaluate accessibility, and implement features from brainstorm to development.
- Redesign a message campaign flow to improve interaction patterns and optimize user experience.
- Initiated novel UX design that utilized a search v2.5 system to present companies with ideal candidates with built-in key information and a scannable format.

Jun 2019 - Dec 2019, Palo Alto, California

### Product Design Intern, Zeuss Technologies

- Created interfaces for the KYC onboarding process and file storage to allow customers and admins to review the process and attached files.
- Established UI component explorations to build the company's design system, which provides consistency across multiple platforms.
- Collaborated in weekly meetings to do brainstorming and to communicate closely with a product manager and engineers.

Oct 2015 - May 2016, Gyeongsan, South Korea

### Design Assistant, E Genevieve Williams, Creative Director

- Supported the creation of graphic design, videos and mural paintings.
- Facilitated the evaluation of brand identities for local small businesses in Gyeongsan, South Korea, and consulted on their branding.

## ACHIEVEMENTS IN EXTRACURRICULAR ACTIVITIES

2020, Global Award & Activities

**Honoree** Academy of Art Spring Show 2020

**Finalist** Asian Design Prize 2020

**50 Pitches** #WorkTogether fellowship program at Jumpstart

**Honorable Mentions** Airbnb Creative Jam LIVE with Adobe XD

2016-2017, Awards in South Korea

**Fifth Place** KEPCO media content design award 2017

**Second Place** Kyeong-Buk mural design award

**Fourth Place** Soccer club's mascot design at Yeungnam University

## CONTACT

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## EDUCATION

### Bachelor of Fine Art

Graduated Dec 2020

### Web Design and New Media

Academy of Art University,

San Francisco, California

GPA : 3.8 / 4.0

## TOOLS

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Adobe XD

Figma & Sketch

InVision & Flinto

HTML & CSS

JS & jQuery

Cinema 4D

## SKILLS

Product Design

Interactive Design

Visual Design

Graphic Design

Concept

Wireframing

Prototyping

Storyboarding

Illustration

## EXHIBITION

2018 & 2020, San Francisco, California

### Spring Show

Academy of Art University